



VOLUME 1, ISSUE 1

# FOOTNOTES

JUNE 2007

THANK YOU FOR CHOOSING LAKE AREA DANCE CENTER!

Welcome To Lake Area Dance Center! We are very happy you chose us for dance instruction, and we are very excited for new students each day. We look forward to a fun and memorable first summer with you.

Our newsletter will be available at our website each month to inform parents and student of important information and dates to remember. It is also posted on information boards throughout the studio. Paper copies are available at our front desk, too!

We will try to communicate well at Lake Area Dance Center about the latest and greatest news,

*You can't miss us! We are located at in Meadowlands Shoppes at Highway 96 & Centerville Road. It is behind Cub Foods in White Bear Township.*



so please read each newsletter thoroughly to stay connected. Thank you again for enrolling at Lake Area Dance Center!

Tammi LeMire Iverson & Maria Pomerleau

*Owners/Instructors*

## SUMMER HOURS

These business hours start June 11th and continue through August 24th.

M 9:00 a.m.–9:00 p.m.  
Tu 9:00 a.m.–9:00 p.m.  
W 9:00 a.m.–9:00 p.m.  
Th 9:00 a.m.–9:00 p.m.  
F Call Ahead!  
Sa Call Ahead!  
Su Closed

Fall hours will begin in late August. Look for information in future newsletters.

## VOLUNTEERS NEEDED!

We are looking for 5 to 10 student volunteers to be in parades this summer. Help us tell everyone "Where Dance Is Serious Fun!" For each parade, students are asked to:

- Be age 9 or up
- Wear a costume
- Ride/walk the route
- Handout goodies
- HAVE FUN!

Stop by the front desk for more information & to sign up. THANK YOU!

## FREQUENTLY ASKED QUESTIONS

There is a lot of to consider when enrolling your student for classes. While the possible list of questions is endless, here are a few things to think about when enrolling.

Q: What Do You Offer ?

A: We offer a wide range of dance styles from ages 18 months to adult including tap, ballet, jazz, lyrical, hip-hop, creative movement, and boys-only classes among several other specialty classes. Always be on the lookout for newly added classes focused on the latest trends and dance techniques.

Q: What Is Your Philosophy ?

A: We aim to provide quality instruction that not only develops technical ability but also self-discipline, confidence and creativity. Also, we aim to be age-appropriate with respect to music, choreography, and costuming. Most importantly, we strive to make your experience a delightful and memorable one!

Q: Do You Do Competitive Dance?

A: Yes! We are in the process of evaluating dancers for groups who will enter anywhere between 2 and 5 competitions this coming school year. If you are interested in dancing competitively, be sure to enroll in a "Dance Intensive" this summer. It is highly recommended you join our technique classes called "Stretch & Strengthen" as "Turns and Leaps", too. (Tuition discounts for multiple classes!) Competitive dance is challenging and rewarding and we hope you can be a part of it! Call or email us for more info.

Q: What Are Your Recitals Like?

As a new studio, it is hard to answer this question! We are planning to hold recitals sometime in May featuring our recreational and competitive students. Each recital will be approximately 2 to 2 1/2 hours in length at a local facility where family and friends can enjoy the performance. More recital news to come this fall!

## GUIDELINES

For the safety and comfort of everyone, we would like to communicate a few guidelines.

### Waiting Room Courtesy

- Please help keep the lobby and restrooms clean by throwing trash in the garbage cans.
- Running and rough play is not permitted. Stay safe!
- Encourage children to use "inside voices" throughout the lobby.
- Use coat hook areas for dance bags, jackets, and shoes while in dance class.
- Ask the front desk for baby changing supplies if needed, or crayons and books for children.
- Check out the information boards for studio and local business information!

### Dance Class Etiquette

- Arrive a few minutes early to put on dancewear and shoes.
- Encourage young students to use the restroom before class.
- If late, enter class when music is not playing so students are not distracted.
- Observe your student at the viewing window at times during class. They love it!
- Understand instructors are here to answer parent questions, but there may not always be time during class. Call or email us at any time!

### Payment Policies

- Statements will be emailed to you monthly. Please update the front desk with your email.
- Fall tuition is due the first lesson of each month. Late fees apply after the second lesson.
- Discounts apply for paying the year upfront, or having multiple family members enrolled.
- Fall tuition is the same each month. Students may make-up lessons if possible.
- Brochures provide specifics on rates, discounts and costume expenses. Grab one!



FEATURED TEACHER

*Maria Pomerleau  
Owner/Instructor*

Fave Dance Moments: Performing at Disneyland while in high school, & watching her daughter and son dance in their first recitals

Recent iPod Purchases: "About That Walk" by Prince, "Get Ready To Bounce" by Brooklyn Bounce & "The Office: Season 3"

Fave Foods: Any kind of pizza, pasta, or Mexican food with lots of Mountain Dew!

Five Words To Best Describe Maria: Multi-tasking, organized, goofy, determined & exhausted :o)

## ADVERTISE YOUR BUSINESS!

Feel free to advertise your business on the studio's information board near the front entrance. Contact us by phone or email if you would like to advertise in our monthly newsletter and/or on our website.

NEXT MONTH'S  
FEATURED TEACHER

Tammi LeMire Iverson  
Owner/Instructor

## IMPORTANT DATES TO REMEMBER

Mark your calendars!

June 11-14: CLASS STARTS

But it's never too late to join the fun!!

June 22: PARADE

Watch us in White Bear Lake's Manitou Days Parade! Better yet, volunteer! Ask the front desk for more info.

July 2-5: NO CLASS

Enjoy the 4th of July! Class continues the following week.

July 16-19: NO CLASS

Instructors will be at nationals competition in Florida! Class continues the following week.

Aug. 13-16: BRING A FRIEND!

Bring a friend to dance class. More information to come later this summer.

Aug. 18-19: PARADE

Visit our exhibit and watch us in Vadnais Heights Heritage Days Parade! Volunteers needed.

August 20-23: CLASS ENDS

It's the last week. Family and friends are invited in the class to take pictures.

August 24: AUDITIONS

Missed this summer's dance intensive? That's OK! We are holding auditions for dancers wishing to be evaluated for competition.

Aug 28-30: GRAND OPENING WEEK

Grand opening week is a time to register for fall and celebrate the coming year. Join us from 5-8 p.m. each night for fun!