



# FOOTNOTES

JANUARY 2012

## MANY THANKS TO LAKE AREA DANCE CENTER FAMILIES!

As the new year begins, Lake Area Dance Center staff extends our thanks to the many people who are part of our studio now in its fifth year. We appreciate all that you do to make this business successful. In particular, we thank:

- *All our holiday in-studio performance dancers!* You should be proud of your hard work and accomplishments made this fall. You looked wonderful in your festive gear. And many of you were so generous bringing treats to share with your friends. We will enjoy starting your recital routines this month.
- *All those who attended our holiday in-studio performances!* The students truly appreciated the applause and cheers from parents, siblings, extended family and friends (even if a bit too crowded!). We are eager to hear the loud clapping and cheering for dancers come this spring recital. The louder, the better!
- *All our competitive dancers and their families!* Staff enjoyed taking a moment to come together at our second annual holiday party for competitive dancers and their families. All too often we are working hard on the competitive routines; how important it was to relax for one evening this busy holiday season. Also, it was great to see a few of our most advanced recreational dancers join us!
- *All our volunteers who make things happen!* We are grateful to those front desk, dance assistant, and custodial staff who donate their time each week to making our operation smoother. Your effort does not go unnoticed though! And it teaches our dancers about the importance of giving back to the community.

Again, thank you for continuing our holiday in-studio performance tradition. We look forward to our holiday party will become a tradition! And thank you for making Lake Area Dance Center a place of which we should all be proud.

*Best Wishes In 2012! From Miss Maria & Instructors*

## GREAT FINDS IN THE BOUTIQUE!

Be sure to check out the boutique for items your dancer may need this new year:

- Stay warm this winter with a *LONG-SLEEVE LEOTARD!* Be sure to accessorize it with a cute *DANCE SKIRT, TUTU, or LEGWARMERS!*
- Order a *PERSONALIZED KIDS HOODIE, ADULT HOODIE, WARM-UP JACKET, PANT, or DANCE BAG* any time throughout the year!
- Prepare for spring recital well in advance and get your *HAIRPIECE* to complement your dancer's performance hair-do! Coming soon!
- Check out our *QUILTED DANCE BAG & BLANKETS!* Get a custom quilt made with past dancewear, costumes, and recital tees!
- Need new *DANCE SHOES* for your growing dancer? Sample size shoes will be **ON CLEARANCE** starting mid-month!

**Winter Is Here!**  
 With the winter season upon us, please look to **CANCELLATIONS FOR WHITE BEAR LAKE SCHOOL DISTRICT** (we cancel at those times, too). You may also phone as at (651) 762-5366. Stay warm!

**MARTIN LUTHER KING, JR. DAY**  
 Classes are **IN SESSION** Monday, January 16th. See your dancin' feet that evening!

**PRESIDENT'S DAY**  
 Classes are **IN SESSION** Monday, February 20th as well (noted incorrectly in previous newsletter).

**SPRING BREAK**  
 We are **CLOSED** for Spring Break from Monday, March 19th through Saturday, March 24th. Class resumes Monday, March 26th.

Congratulations to Selah H. on winning the Gingerbread Coloring Contest!  
 She wins a \$20 gift card to Lake Area Dance Center. Be sure to check out some of our other favorites in the studio!

## SAVE THE DATES FOR DRESS REHEARSAL & RECITAL!

As a reminder, the dates, times, and venues for dress rehearsals and recitals are here! We are happy that virtually all of our students will be participating in this fun, memorable event.

Dress Rehearsal - Wednesday, May 30th  
Performances - Thursday & Friday  
May 31st and June 1st

There are multiple dress rehearsals and recitals so please refer to the information BELOW that indicates which classes attend each rehearsal and performance.

Please remember we attempt to group families with multiple students into the same rehearsal and recital performance. We also attempt to work

around important events in the community such as school concerts and high school graduations.

For this year, rehearsals and recitals will be held at:

Central Middle School

We are excited about the facility because it offers ample seating, multiple dressing areas, sizable stage with lighting and sound, and nearby location.

Beginning this month, there will be information in the newsletter including Congratulating Your Dancer, Program & Ticket Order Forms, Practice CD's & DVD's, Video & DVD Order Requests, and Recital T-Shirts.

### AWARD TROPHIES!

Each spring, all recital participants are awarded ribbons for a year well done! Students who have danced at the studio 3, 5, 7, 10, 12, or 15 years also are AWARDED A TROPHY in honor of their accomplishments. AWESOME!

In mid-January, be sure to look in the front lobby for the students expected to earn a trophy this year. Please request any corrections to front desk staff for owner reply no later than February 20. Thank you!

## DRESS REHEARSAL & RECITAL GROUPS

For this year, we are hosting two spring recitals. Please note the dress rehearsal and performance in which your dancer participates.

In particular, note that a few small classes may combine into one larger class for rehearsal and recital. This allows recitals to be manageable in length, instead of a few hours with an intermission.

Also note that some groups participate in both recitals so that a large age range and variety of dance styles are featured. Those groups in both recitals should attend the second rehearsal at 7:00 p.m.

For those students who perform in both recitals (and for those families who have students in more than one recital), one complimentary ticket will be given for the second performance.

### PICTURE WEEK

Picture week for recreational students is Monday, April 14th through Saturday, April 19th. More information to come in late winter.

### Group A

*Dress Rehearsal – May 30th 5:30-7:00 p.m.*

*Performance - May 31st 6:00 p.m.*

- Tots A: Monday & 5:45 p.m. (Risa) & Tuesday 5:30 p.m. (Maria)
- Pre A: Tuesday 10:00 a.m. & Thursday 1:30 p.m. (Maria)
- Pre B: Tuesday 6:00 p.m. (Maria)
- Pre C: Thursday 5:00 p.m. (Risa)
- Kind A: Tuesday 4:30 p.m. & Thursday 6:00 p.m. (Risa)
- 1st/2nd: Tuesday 4:30 p.m. (Maria)
- 3rd/5th: Monday 4:30 p.m. (Risa)
- 6th/8th: Thursday 7:00 p.m. (Amy)
- Hip-Hop Age 6-9: Monday 6:15 p.m. (Amy/Allie)
- Hip-Hop Age 9-12: Monday 7:00 p.m. (Amy/Savannah)
- Hip-Hop Age 13+: Monday 8:30 p.m. (Amy/Savannah)
- Teen Tap/Jazz: Tuesday 8:00 p.m. (Maria)
- Teen Lyrical: Tuesday 7:00 p.m. (Allie)
- Sugarplums, Sparkles, Angels, Starlites
- Sweethearts, Elites, Shawtys, LADanceCrew, LADanceSquad
- Select Solo, Duets

### Group B

*Dress Rehearsal – May 30th 7:00-9:00 p.m.*

*Performance – June 1st 6:00 p.m.*

- Tots A: Tuesday 9:30 a.m. & Thursday 10:30 a.m. (Maria)
- Tots B: Wednesday 5:45 p.m. (Risa)
- Preschool A: Wednesday 6:15 p.m. (Maria)
- Preschool B: Thursday 9:30 a.m. (Maria)
- Pre/Kind: Saturday 9:30 a.m. (Maria)
- Kindergarten A: Wednesday 5:15 p.m. (Maria)
- 1st/2nd A: Wednesday 6:15 p.m. (Risa)
- 1st/2nd B: Saturday 10:30 a.m. (Maria)
- 3rd/5th: Wednesday 7:15 p.m. (Maria)
- Hip-Hop Age 9-12: Monday 7:00 p.m. (Amy/Savannah)
- Hip-Hop Age 13+: Monday 8:30 p.m. (Amy/Savannah)
- Teen Tap/Jazz: Tuesday 8:00 p.m. (Maria)
- Teen Lyrical: Tuesday 7:00 p.m. (Allie)
- Sugarplums, Sparkles, Angels, Starlites
- Dreamgirls, Shawtys, LADanceCrew, LADanceSquad
- Select Solo, Duets
- Shawtys, LADanceCrew, LADanceSquad

### DON'T FORGET SESSION CLASSES!

Lake Area Dance Center is adding a number of new session classes beginning January 23rd. Session classes meet once per week for a total of eight lessons. It's a great way for you or your friends to try out dancing without committing to a full year of class. You may phone us at (651) 762-5366, email us [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com), visit our website at [www.lakeareadance.com](http://www.lakeareadance.com), or stop by the front desk to get more info and to register. THANK YOU FOR CHOOSING LAKE AREA DANCE CENTER!

**PRACTICE DVD'S!**

Practice DVDs will be available for purchase for the following classes:

- Tots
- Preschool
- Kindergarten
- 1st/2nd
- 3rd/5th
- 6th/8th

Students will receive an order form in class. The cost of each DVD is \$13.00. Orders will be due end of March. Practice DVD's will be distributed shortly thereafter.

It's a fun and inexpensive way for your student to practice around the house!

**ADVERTISE IN OUR RECITAL PROGRAM!**

This year, Lake Area Dance Center will be creating a full-color recital program. In the program, recital participant names will be featured. Beginning this month, a large sign in the studio will list all performers names. So please come in to verify your dancers' names are on the list.

Also *verify the spelling of your students' names are correct.* That way, all class photographs featured in the recital program denote dancers accurately. Thank you!

In the recital program, you also have an opportunity to send well wishes to your dancer or congratulations for a job well done! It is also a chance to feature your local business to our families and friends.

See the advertisement options on the form in this month's newsletter! Forms will also be distributed in class. Examples of each Advertisement Type are available at the front desk. An example program is also available for viewing.

Recital Program Advertisements will be due end of March.

**PREORDER YOUR RECITAL T-SHIRT!**

Each year, recital participants and their families are invited to purchase a recital t-shirt. It is an excellent way to commemorate the year and to show your Lake Area Dance Center spirit! In the coming month, the recital t-shirt design will be on display in the studio lobby.

In the coming month, recital t-shirt ordering information will be distributed in class. Proud family members and dancers who wish to pre-order a recital t-shirt may do so (AND AT A PRE-ORDER DISCOUNT!). Very few extras will be ordered so be sure to pre-order your t-shirt in time!

Recital T-Shirt Pre-Orders will be due end of March.



# Practice DVDs For \$13!

Practice DVD's are available for purchase. They are a fun and inexpensive way for your student to practice their recital dances around the house! These Practice DVD's will be available for the following recreational dance classes:

**Tots    Preschool    Kindergarten    1st/2nd    3rd/5th    6th/8th**

*Please complete the order form below on or before end of March 2012.*

Note that each recreational dance class DVD is \$13. Finished DVDs will be available April.

Practice DVD Order Form

*Please complete and return with payment no later than end of March 2012.*

*Note that each recreational dance class DVD is \$13. Finished DVDs will be available April.*

**Student Name** \_\_\_\_\_

**Class Name (circle one)**      **Tots**                      **Preschool**                      **Kindergarten**  
    **1st/2nd**                      **3rd/5th**                      **6th/8th**

**Class Day & Time** \_\_\_\_\_

Office Use Only:	Check # _____	CC _____	Amount _____	Date Paid _____
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## Advertise In Lake Area Dance Center Recital 2012 Program!

Like past years, Lake Area Dance Center will be creating a full-color recital program. It is an opportunity to send well wishes to your dancer or congratulations for a job well done! It is also a chance to feature your local business to our families and friends.

See the advertisement options below! Examples of each Advertisement Type are available at the front desk. Pricing is lower than previous years so be sure to get in your congratulations for a job well done! An example program is also available for viewing.

Advertisement Type	Description	Price
Shout-Out!	Message to dancer. 70 characters or less. Size is 1.5 x 2 inches	\$20.00
Shout-Out! & Picture	Message to dancer with picture. 70 characters or less. Size is 1.5 x 4 inches.	\$30.00
1/6 Page	Text and picture/business card in full color. Size is 3.5 x 4 inches.	\$55.00
1/3 Page	Text and picture/business card in full color. Each additional picture is \$10.00. Size is 3.5 x 8 inches.	\$105.00
Half-Page	Text and picture/business card in full color. Each additional picture is \$10.00. Size is 5 x 8 inches.	\$140.00
Full Page	Text and picture/business card in full color. Each additional picture is \$10.00. Size is 8 x 10 inches.	\$250.00

### Advertisement Deadline Is End Of March 2012.

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#### ADVERTISEMENT INFORMATION

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Advertisement Type:            Shout-Out!    Shout-Out & Pic!    1/6    1/3    1/2    Full (Circle one)

Text: (Please include student name and message to dancer if applicable)

\_\_\_\_\_

\_\_\_\_\_

Artwork: *You may choose to use your dancer's picture taken in costume by our photographer. OR you will need to supply finished artwork for your advertisement. Attach a hard copy original with this form such as a past photograph or business card. Please DO NOT STAPLE hardcopies to this form. Or email a .pdf, .eps, or .jpg file to [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com). Please reference your RECITAL PROGRAM ADVERTISEMENT when submitting artwork by email. Call us with any further questions at (651) 762-5366.*

*Make checks payable to Lake Area Dance Center. Submit in person or mail to Lake Area Dance Center, 1011 Meadowlands Drive, Suite 4, White Bear Township, MN 55127.*

Office Use Only:

Check # \_\_\_\_\_            CC \_\_\_\_\_            Amount \_\_\_\_\_            Date Paid \_\_\_\_\_

Lake Area Dance Center

# Warm-Up/Bag Order Form

Name \_\_\_\_\_ Phone \_\_\_\_\_

## JACKET

Jacket Size	Price Each. (\$65.00 Per Jacket)	Total Price
<b>JACKET TOTAL</b>		

Name May Be Embroidered To Breast Pocket (Included In Price)

Name(s) \_\_\_\_\_



## PANT

Pant Size	Price Each. (\$35.00 Per Pant)	Total Price
<b>PANT TOTAL</b>		

Name May Be Embroidered At Hip (Included In Price)

Name(s) \_\_\_\_\_



## BAG

Bag Style (Duffel/Messenger)	Price Each. (Duffel \$38 Plus Tax) (Messenger \$33 Plus Tax)	Total Price (Duffel \$40.71 With Tax) (Messenger \$35.35 With Tax)
<b>BAG TOTAL</b>		

Name May Be Embroidered On Bag (Included In Price)

Name(s) \_\_\_\_\_

STAFF: Verify grand total for accuracy. Clip cash, check, or credit card receipt to payment and place in front desk folder.  
Orders are due on or before November 1 for holiday delivery.

# HOODIES IN ADULT SIZES!

## PERSONALIZED LACE-IT-UP HOODIE!

Get Your Dancer A Personalized Lace-It-Up Hoodie!

Order our design this winter and stay warm all season...

**Orders ON/BEFORE November 1 - \$53.00 each**

**Orders AFTER November 1 - \$65.00 each**



### Personalized Lace-It-Up Hoodie Order Form

Contact Name \_\_\_\_\_

Contact Number \_\_\_\_\_

Adult Size \_\_\_ XXS \_\_\_ XS \_\_\_ Small \_\_\_ Medium \_\_\_ Large \_\_\_ XL (indicate quantity)

Personalization (up to 20 characters on hood) \_\_\_\_\_

OFFICE STAFF: Please clip payment to order form and place in file folder. Do not enter into studio management software at this time.

Office Use Only: Check # \_\_\_\_\_ CC \_\_\_\_\_ Amount \_\_\_\_\_ Date Paid \_\_\_\_\_

# HOODIES IN KID SIZES!

## PERSONALIZED KIDS HOODIE!

Get Your Dancer A Personalized Hoodie!

Order our design this winter and stay warm all season...

**Orders ON/BEFORE November 1 - \$43.00 each**

**Orders AFTER November 1 - \$55.00 each**



### Personalized KIDS Hoodie Order Form

Contact Name \_\_\_\_\_

Contact Number \_\_\_\_\_

Size \_\_\_\_\_ Small (6-8) \_\_\_\_\_ Medium (8-10) \_\_\_\_\_ Large (12-14) (indicate quantity)

Personalization (up to 20 characters on hood) \_\_\_\_\_

OFFICE STAFF: Please clip payment to order form and place in file folder. Do not enter into studio management software at this time.

Office Use Only: Check # \_\_\_\_\_ CC \_\_\_\_\_ Amount \_\_\_\_\_ Date Paid \_\_\_\_\_

## Help Support Lake Area Dance Center When Purchasing Dancewear Online!

Visit Discount Dance Supply online at <http://www.discountdance.com/dtp.html> and help support the studio while taking 10% OFF YOUR ORDER! Enter the Teacher Referral Code TP38806 during online checkout. You may also purchase via phone at 1-800-328-7107 and reference the studio Lake Area Dance Center before purchasing your order.



# You Say It's Your Birthday!

Want to throw a dance party for your next birthday? Lake Area Dance Center will host it for you. All birthday parties include a dance class, games, and goodies for the birthday girl (or boy!) and their guests.

Birthday party time slots are Saturday afternoons and early evenings. You bring the food, cake and beverages - we bring the rest! We also clean-up after the fun.

Call the studio at (651) 762-5366 or email us at [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com) for availability and reservations.

## Party Theme 1: Princess Birthday Party

**Cost: \$150 (\$50 Deposit)**

**Duration: 1 1/2 Hours**

- Includes birthday child and up to 9 guests. Each additional guest is \$5.00.
- Dance instructor hosts a 45 minute dance class and leads games for guests.
- We provide a decorated party room, crazy hair-dos for each child, goodie bags, and food/cake plates, cups, utensils, etc.

## Party Theme 2: Pop Star Diva Party

**Cost: \$175 (\$75 Deposit)**

**Duration: 2 Hours**

- Includes birthday child and up to 9 guests. Each additional guest is \$10.00.
- Dance instructor hosts a 45 minute dance class and leads games for guests.
- We provide a decorated party room, crazy hair-dos for each child, goodie bags, and food/cake plates, cups, utensils, etc.

### Reservation & Payment Guidelines

- Please reserve your party at least TWO WEEKS in advance.
- A non-refundable deposit is required to reserve your birthday party.
- The balance is due TWO DAYS before the party date.