

## BRING A FRIEND WEEK: AUGUST 1ST THROUGH 4TH

It's time for your friend to see where you dance each week. Your friend can be one that already takes dance, would like to try dance, or just wants a good time!

Instructors request each dancer bring only one friend to class. Friends are asked to provide contact information prior to class. Also, friends should wear clothing they can move in and clean street shoes.

After dance class, friends are welcome to register for fall classes. *All dancers who bring a friend to class receive a \$5 voucher towards fall tuition.* See you and your pal then!

## REGISTER FOR FALL! CLASSES BEGIN SEPTEMBER 7TH!

Summer dance is coming to an end soon and Lake Area Dance Center staff is excited to begin fall classes. So many of you have already registered—thank you for choosing us!

For those who have not yet registered, we continue to accept fall registrations. One great opportunity to register is during our Open Houses August 22nd through 24th and August 29th through 31st from 5:30-8 p.m. At the same time, you can meet our instructors, order dance shoes, and purchase dancewear and accessories for class. Often the first week of class is extremely busy, so Open Houses are the best time to purchase dancewear and shoes as well as familiarize yourself with the studio. All shoes are 10% off during Open Houses!

Class confirmations will be mailed to you once registered. Coupon payment books will be distributed in class in September. If you have not received your class confirmation by Labor Day weekend, contact the studio. Fall classes begin Wednesday, September 7th.

## OPEN HOUSES

Come tour the studio, learn more about our fall dance programs, and register for classes!

Open House Times

- Aug. 22-24
- Aug. 29-31

5:30 to 8 p.m.

During open houses, all dance shoes are 10% off! Hope to see you there!

## FREQUENTLY ASKED QUESTIONS: FALL ENROLLMENT

Following are commonly asked questions when thinking about registering your student for recreational classes this school year.

Q: How Do I Register?

A: You may register in-person or online at [www.lakeareadance.com](http://www.lakeareadance.com). See the schedule for days/times available. Complete the form indicating your 1st & 2nd for class day/time. Enrollment is on a first come, first serve basis so register early while there is room available. An annual registration fee (\$12 per individual/\$20 per family) & the first month's tuition are required to hold your student's spot. Classes begin September 7th.

Q: How Big Are Your Classes?

A: Class size varies by age. Tots class size is no larger than 9 students; other classes may have up to 18 students. Typically, assistants accompany instructors for big classes so that each student gets the attention he/she needs & deserves.

Q: What Are Your Tuition Rates?

A: Tuition varies by class & by age and may be found online at [www.lakeareadance.com](http://www.lakeareadance.com). Please note there is a 5% discount for paying the full year tuition in September. Tuition is due the 1st lesson of each month. A \$5.00 late fee will be applied to your account if tuition is paid after the 2nd lesson of the month. Second family member has \$6.00 monthly discount. Third family member has 50%

monthly discount.

Q: What Should My Student Wear To Dance?

A: Form-fitting yet comfortable dancewear is highly recommended for class. This allows instructors to improve a dancer's technique easily. And it creates a focused, fun environment for learning. Apparel may be purchased at our on-site boutique. Please note there are specific requirements for competitive students.

Q: How Do I Know What Class Choice I Received?

A: Once you have registered, class confirmations will be mailed to you. Phone us if not received by end of August. Coupon payment books will be available at the studio in September.

Q: I'm Not Sure My Child Will Like Dance. What Do I Do?

A: Often, students do a free trial class before joining; call ahead. Or you are welcome to join one of our session classes. Classes are once a week for eight weeks as opposed to once a week for a full school year. Check out our website for the schedule!

Q: You Don't Offer What I Want! What Do I Do?

A: LET US KNOW! Often we create unique dance classes based upon customer interest. Contact us at [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com) or (651) 762-5366 for any other questions you may have!

## DID YOU KNOW?

- *There is a lost and found area in each dance studio?*

Check the lost and found regularly as we donate unclaimed items to charity regularly. Make sure to label all of your child's items so they do not end up in the lost and found!

- *There is a diaper changing area in one of our restrooms?*

Extra diapers and wipes are stored in the restroom. Inquire the front desk if any items need restocking.

- *There are coloring books, crayons, games and DVDs available?*

Ask the front desk if these items are needed for your students or his/her siblings. We have a variety of coloring books and DVD selections to entertain everyone.

- *There is an information board near the front entrance for your use?*

Feel free to hang up your business card or to advertise dance shoes for sale. Monthly newsletters and other important studio information is there, too!

- *Young dancers should bring bags with shoes into the classroom?*

Bring a bag that your child can identify easily. It is less likely shoes are lost that way! Dance bags will be available at the on-site boutique.

- *Lake Area Dance Center hosts birthday parties?*

All birthday parties include a dance class, games & goodies for the birthday girl (or boy!) and guests. Time slots are available Saturday afternoons/early evenings. Call (651) 762-5366 or email [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com) for more information.

## IMPORTANT DATES

Aug. 1-4: BRING A FRIEND WEEK Look for more information in this newsletter!

Aug. 11: RECREATIONAL DANCE SUMMER SESSION ENDS Families are welcome to take pictures at last class of summer!

Aug. 15-16: COMPETITIVE DANCE SUMMER SESSION ENDS & AUDITION EVENING

Aug. 21: PARADE Be sure to watch us in the Vadnais Heights Parade!

Aug. 22-24 AND Aug. 29-31 Stop by from 5:30-8 p.m. to register for fall class & purchase shoes!

Sept 7: FALL DANCE BEGINS See you then! It's back to school and time to dance!

## FREQUENTLY ASKED QUESTIONS: PAYMENT POLICIES

Following are commonly asked questions about tuition and costume payments for fall classes:

Q: When Is Tuition Due?

A: Tuition is due the first lesson of each month. Use the coupon payment book and attach it to your cash or check payment. We also accept MasterCard, Visa, and Discover payments. **NEW THIS YEAR! WE NOW ACCEPT AMERICAN EXPRESS!** Tuition is the same each month whether there are 3, 4 or 5 lessons during that month. Make-up lessons are available. A \$5.00 late fee will be charged if tuition is not received by the second lesson of the month.

Q: When Are Costume Deposits Due?

A: Costume deposits are as follows. They include the costumes, tights, and accessories.

<u>Tots, Pre. &amp; Kind.:</u>	October 1st	\$30—
(1 costume)	December 1st	\$30—
	TOTAL	\$60—

1st/2nd, Hip-Hop, Teen Lyrical:

(1 costume)	October 1st	\$30—
	December 1st	\$35—
	TOTAL	\$65

3rd/5th, 6th/8th, 8th/12th Tap/Jazz:

(2 costumes)	October 1st	\$30—
	November 1st	\$30—
	December 1st	\$40—
	TOTAL	\$100—

Q: Are There Tuition Discounts Available?

A: YES! There is a 5% discount for paying the full year tuition in September. Second family member has \$6.00 monthly discount. Third family member has 50% monthly discount.

Q: Do You Mail or Email Statements?

A: You will not receive a statement unless your account is past due. You may also receive a statement if a credit exists and Lake Area Dance Center owes you.

*Feel free to contact [lakeareadance@yahoo.com](mailto:lakeareadance@yahoo.com) or (651) 762-5366 for other questions you may have!*

### RECITAL DVDS ARE IN!

If you ordered a recital DVD, you may pick it up at the studio during our business hours. Questions? Contact the videographer Richard Meyer directly at (612) 990-2295.

### RECITAL PHOTOS

Photographs taken at this year's recital are now available online. Inquire the studio for access to the password-protected website.

### SUMMER END DATE

Summer classes end Thursday, August 11th. Fall classes begin Wednesday, September 7th.

## STUDIO GUIDELINES

For the safety and comfort of everyone, we would like to communicate a few guidelines.

### Waiting Room Courtesy

- Please help keep the lobby and restrooms clean by throwing trash in the garbage cans.
- Running and rough play is not permitted. Stay safe!
- Encourage children to use "inside voices" throughout the lobby.
- Use coat hook areas for dance bags, jackets, and shoes while in dance class.
- Ask the front desk for baby changing supplies if needed, or activities for children.
- Check out the information boards for studio and local business information!

### Dance Class Etiquette

- Arrive a few minutes early to put on dancewear and shoes.
- Encourage young students to use the restroom before class.
- If late, enter class when music is not playing so students are not distracted.
- Observe your student at the viewing window at times during class. They love it!
- Understand instructors are here to answer parent questions, but there may not always be time during class. Call or email us at any time!

### Payment Policies

- Statements with a balance or credit will be emailed to you monthly.
- Summer tuition is due at time of registration. This guarantees a reservation in a class.
- Fall tuition is due the first lesson of each month. Late fees apply after the second lesson.
- Fall tuition is the same each month. Students may make-up lessons if possible.
- Multiple discount programs are available. Please inquire the front desk for more info.
- Brochures provide specifics on rates, discounts and costume expenses. Grab one!

### FALL BUSINESS HOURS

These business hours start in September and continue through May.

Mon.	4:00 p.m.–9:00 p.m.
Tues.	9:00 a.m.–Noon 4:00–9:00 p.m.
Wed.	4:00 p.m.–9:00 p.m.
Thur.	9:00 a.m.–Noon 1:00–3:00 p.m. 4:00–9:00 p.m.
Fri.	4:00 p.m.–7:00 p.m.
Sat.	9:00 a.m.–Noon
Sun.	Closed

Lake Area Dance  
Center offers:

**FREE WI-FI**

to its customers. Stop  
by the front desk or  
check for signs in the  
lobby for your  
connection  
instructions!

## DANCEWEAR & SHOE REQUIREMENTS

Many of you have inquired regarding what your dancer should wear to class. Form-fitting yet comfortable dancewear is highly recommended for class. Examples include leotard and tights, tank top and shorts, or t-shirts and leggings. In general, dancers should be able to move but at the same time allow the instructors to improve the dancer's technique. Dancewear is available at the boutique.

The following shoes are REQUIRED for class. Each are available for purchase at the studio. It is highly recommended you purchase these shoes prior to the first week of class. It is extremely busy that first week and at times, we do not have the best size for your dancer in-stock. Stop by the studio during open houses to order any dance shoes needed.

- Tots: Pink ballets
- Preschool: White taps, pink ballets
- Kindergarten: White taps, pink ballets
- 1st/2nd: Tan taps, pink ballets
- 3rd/5th: Tan taps, pink ballets, tan jazz (*DIFFERENT THAN PREVIOUS YEARS*)
- 6th/8th: Tan taps, pink ballets, tan jazz (*DIFFERENT THAN PREVIOUS YEARS*)
- 8th/12th Tap/Jazz: Black taps, tan jazz
- Teen Lyrical: Pirouettes (*DIFFERENT THAN PREVIOUS YEARS*)
- Boys: Black taps, black ballet or jazz
- Hip-Hop: Clean street shoe/sneaker

Finally, place dance shoes in a bag that your child can identify easily. Each dancer will bring his/her bag into the classroom. Like dancewear and shoes, dance bags may be purchased at the studio. Most importantly, LABEL your dancer's shoes! During the first week of class, instructors will be labeling shoes if not already labeled by the parent. Dance bags and labeled shoes make it less likely to lose dance shoes. Thank you for your cooperation!

## GENERAL QUESTIONS ABOUT OUR STUDIO

There is a lot of to consider when enrolling your student for classes. While the possible list of questions is endless, here are a few things to think about when enrolling.

Q: What Do You Offer ?

A: We offer a wide range of dance styles from ages 18 months to adult including tap, ballet, jazz, lyrical, hip-hop, and creative movement classes. Always be on the lookout for newly added classes (like belly dancing!) focused on the latest trends and dance techniques.

Q: What Is Your Philosophy ?

A: We aim to provide quality instruction that not only develops technical ability but also self-discipline, confidence and creativity. Also, we aim to be age-appropriate with respect to music, choreography, and costuming. Most importantly, we strive to make your experience a delightful and memorable one!

Q: Do You Do Competitive Dance?

A: Yes! We are in the process of evaluating dancers for groups who will enter anywhere between 3 and 5 competitions this coming school year. If you are interested in dancing competitively, be sure to enroll in a "Competitive Dance Intensive" this summer. It is highly recommended you join our technique classes called "Teen Lyrical" and "Jazz Technique", too. (Tuition discounts for multiple classes!) Competitive dance is challenging and rewarding and we hope you can be a part of it! Call or email us for more info.

Q: What Are Your Recitals Like?

We plan recitals sometime between late April and early June featuring our recreational and competitive students. Each recital will be approximately 2 to 2 1/2 hours in length at a facility where all can enjoy. This past year, students performed at Central Middle School.

## DONATE! DONATE! DONATE!

Has your dancer outgrown his/her dancewear or shoes? Please consider donating gently used items to the dance studio. That way, extra dancewear is available to young children in case of an accident, or shoes to borrow are available in case a student forgets to bring their dance bag and shoes. Please bring donations to the front desk at any time. *Thank you for your generosity!*

## MEET THE OWNER/INSTRUCTOR

Owner/Instructor Maria Pomerleau began studying dance at age 3 and now has greater than 17 years dance education and business experience. As an instructor, Maria aims to provide top-notch instruction that develops a child's technique, self-discipline and confidence in a safe, friendly, and fun atmosphere. She as well as her instructors take great strides to keep up with the latest in dance instruction. They and their students have earned numerous dance awards.

Featured— Maria Pomerleau and her dancing daughter Alison and dancing man Anthony



## TEACHING STAFF

*Mike Dietz* comes to the studio with several years study at Larkin Dance Studio. There, he also instructed and refined dances for competitive performance. As a young adult, he performed professionally with a number of lyrical and contemporary companies within the Twin Cities.

*Amy Hoffman* studied dance for 15 years in White Bear Lake winning numerous awards as an instructor in the Twin Cities and Chicago area. A trendy, intricate hip-hop instructor, she challenges and entertains students. She also thrives teaching pre-teen/teenage students in tap and jazz.

*Risa Malmstedt* studied dance for many years at Dancing Star Studios (now White Bear Dance Center). She has several years experience assistant and lead teaching toddlers through pre-teens in tap, ballet, and jazz. And she has three talented, dancing daughters at the studio!

*Allison O'Connell* began dance in tap, ballet, and jazz at age 6. As a teen and young adult, she danced competitively and assisted numerous classes most notably in hip-hop, lyrical, and jazz. Now, she is seen teaching recreational students of all ages and styles.

*Staci Thill* comes to the studio as a professional belly dancing performer throughout the Twin Cities. Studying with Cassandra School of Dance for ten years, she is thrilled to bring the art of belly dance to Lake Area Dance Center.

# Fall 2011-2012 At LADC!

It is time to register for the 2011-2012 dance season! Following is important information to help you make a decision regarding you or your dancer's education at Lake Area Dance Center.

## Additions & Changes For Fall 2011-2012 Students:

Lake Area Dance Center made a few changes to suit our families' and dancers' needs better. Please see our new brochure effective May 2011 for all additions and changes. Please note this September through May schedule carefully as some changes include new classes and minor changes to existing class levels, most notably 3<sup>rd</sup>/5<sup>th</sup> Grade and 6<sup>th</sup>/8<sup>th</sup> Grade classes!

## Important Fall 2011-2012 Registration Dates:

- June 17<sup>th</sup> – CURRENT students who register before this date will be given priority.
- June 20<sup>th</sup> – Registrations from NEW SUMMER students will begin to be processed.
- July 1<sup>st</sup> – Registrations from NEW students will begin to be processed.

Registrations may be handed in at the studio, mailed to our address, or sent online at <http://www.lakeareadance.com>. Phone registrations are discouraged.

## Requirements for Fall 2011-2012 Registration:

Registration forms must be completed with payments for: (1) registration fee and (2) first month's tuition. Registration fees are \$12 per individual or \$20 per family; this fee occurs once per dance season. Please refer to the schedule and/or our brochure for September tuition.

Spots will not be held without a complete form, paid registration fee, AND paid first month's tuition. Additionally, account balances FOR THE PREVIOUS YEAR must be paid in full in order to reserve your dancer's place in a class this upcoming season.

There is no refund on registration fees. If a cancellation is made prior to August 1st, first month's tuition will be refunded. September tuition will not be refunded after August 1st.

Be sure to include your first and second choice for class times. You will receive a confirmation postcard or EMAIL (NEW THIS YEAR!) indicating you or your dancer's class day and time during the summer months. Class begins Wednesday, September 7th.

Also be certain to include your email address. Lake Area Dance Center sends monthly newsletters and important announcements via email.

## Questions?

If you have questions or comments as you register for this upcoming year, feel free to contact us via phone, fax, email, or website. Thank you in advance for choosing Lake Area Dance Center!

Lake Area Dance Center  
1011 Meadowlands Drive, Suite 4  
White Bear Township, MN 55127  
(651) 762-5366 – Phone  
(651) 762-7540 – Fax  
lakeareadance@yahoo.com – Email  
[www.lakeareadance.com](http://www.lakeareadance.com) - Website

# Fall 2011-2012 At LADC!

Classes meet once per week beginning Wednesday, September 7<sup>th</sup>. Classes continue through end of May. An annual recital is held near the end of the nine month season.

## Tots \$30 Per Month

Monday	5:45-6:15 p.m.	Risa
Tuesday	9:30-10:00 a.m.	Maria/Risa
Tuesday	5:30-6:00 p.m.	Maria/Risa
Wednesday	5:45-6:15 p.m.	Risa
Thursday	10:30-11:00 a.m.	Maria/Risa
Saturday	9:00-9:30 a.m.	Maria

## Preschool \$43 Per Month

Tuesday	10:00-11:00 a.m.	Maria/Risa
Tuesday	6:00-7:00 p.m.	Maria/Risa
Wednesday	6:15-7:15 p.m.	Maria
Thursday	9:30-10:30 a.m.	Maria/Risa
Thursday	1:30-2:30 p.m.	Maria* (Preschool & Kindergarten)
Thursday	5:00-6:00 p.m.	Risa
Saturday	9:30-10:30 a.m.	Maria* (Preschool & Kindergarten)

## Kindergarten \$43 Per Month

Tuesday	4:30-5:30 p.m.	Risa
Wednesday	5:15-6:15 p.m.	Maria
Thursday	1:30-2:30 p.m.	Maria* (Preschool & Kindergarten)
Thursday	6:00-7:00 p.m.	Risa
Saturday	9:30-10:30 a.m.	Maria* (Preschool & Kindergarten)

## 1<sup>st</sup>/2<sup>nd</sup> Grade \$43 Per Month

Tuesday	4:30-5:30 p.m.	Maria
Wednesday	6:15-7:15 p.m.	Risa
Saturday	10:30-11:30 a.m.	Maria

## 3<sup>rd</sup>/5<sup>th</sup> Grade \$47 Per Month

Monday	4:30-5:45 p.m.	Risa
Wednesday	7:15-8:30 p.m.	Maria/Risa

## 6<sup>th</sup>/8<sup>th</sup> Grade \$47 Per Month

Thursday	7:00-8:15 p.m.	Amy
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## 8<sup>th</sup>/12<sup>th</sup> Grade \$43 Per Month

Tuesday	8:00-9:00 p.m.	Maria/Allie
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## Teen Lyrical \$43 Per Month

Tuesday	7:00-8:00 p.m.	Allie/Maria
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## Hip-Hop \$38 Per Month

Age 6-9	Monday 6:15-7:00 p.m.	Amy
Age 9-12	Monday 7:00-7:45 p.m.	Amy
Age 13+	Monday 8:30-9:15 p.m.	Amy

# Fall 2011-2012 At LADC!

## Lake Area Dance Center - Session 2011-2012 Class Schedule

Classes meet once per week for a total of eight lessons. It's a great way to give dancing a try! Session start and end dates are as follows:

- Session A: Monday, September 12<sup>th</sup> – Saturday, November 5<sup>th</sup>
- Session B: Monday, November 7<sup>th</sup> – Saturday, January 21<sup>st</sup>
- Session C: Monday, January 23<sup>rd</sup> – Saturday, March 17<sup>th</sup>
- Session D: Monday, March 26<sup>th</sup> – Saturday, May 19<sup>th</sup>

**Mommy & Me:** Half-hour Creative Movement for ages 1 ½ to 2 years with an adult such as a parent, grandparent, or caretaker. Props are used to help develop coordination and rhythm.

**Age 2-3:** Half-hour Creative Movement and Tumbling led by instructor.

**Age 3-5:** Forty-five minute combination class of basic Tap and Ballet along with Creative Movement and Tumbling.

**Adult Tap, Belly Dancing or Hip-Hop:** Forty-five minute to one-hour classes for all levels of proficiency.

### **Mommy & Me** **\$48 Per Session**

Tuesday	11:00-11:30 a.m.	Maria
Wednesday	5:15-5:45 p.m.	Risa

### **Age 2-3** **\$64 Per Session**

Friday	5:00-5:30 p.m.	Risa
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### **Age 3-5** **\$80 Per Session**

Friday	5:30-6:15 p.m.	Risa
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### **Adult Tap** **\$80 Per Session (\$60 For Second Class)**

Wednesday	8:30-9:30 p.m.	Maria
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### **Adult Belly Dancing** **\$84 Per Session (\$60 For Second Class)**

Wednesday	7:15-8:30 p.m.	Staci – TENTATIVE DAY & TIME
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### **Adult Hip-Hop** **\$80 Per Session (\$60 For Second Class)**

Thursday	8:15-9:00 p.m.	Amy
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NOTE! Lake Area Dance Center may add NEW classes and/or NEW days and times with interest. Please inquire via email lakeareadance@yahoo.com, via phone at (651) 762-5366, or in-studio to express interest.

**Lake Area Dance Center  
Registration Form  
Fall 2011-2012**

Office Use Only:
Check #
CC
Amount
Payment Date
DW Entry Date

**Parent / Legal Guardian Information:**

First and Last Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Home Phone \_\_\_\_\_  
 Alternate Phone(s) \_\_\_\_\_ (w)  
 \_\_\_\_\_ (c)  
 Email Address \_\_\_\_\_

**Emergency Contact Information (Other Than Parent/Legal Guardian):**

First and Last Name \_\_\_\_\_  
 Phone \_\_\_\_\_

**Student Information:**

Name	Age	Birthdate / /
School 11-12	Grade 11-12	Yrs In Dance
Class Selection (list first and second choice):		
Day	Time	Grade
Day	Time	Grade
Is there any health issue of which we should be aware?		

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Name	Age	Birthdate / /
School 11-12	Grade 11-12	Yrs In Dance
Class Selection (list first and second choice):		
Day	Time	Grade
Day	Time	Grade
Is there any health issue of which we should be aware?		

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Name	Age	Birthdate / /
School 11-12	Grade 11-12	Yrs In Dance
Class Selection (list first and second choice):		
Day	Time	Grade
Day	Time	Grade
Is there any health issue of which we should be aware?		

**Parent/Legal Guardian Signature:** \_\_\_\_\_

<p>Mail or bring form, registration fee &amp; first month's tuition payment to:</p> <p>Lake Area Dance Center 1011 Meadowlands Drive, Suite 4 White Bear Township, MN 55127 (651) 762-5366</p> <p><b>\$12 – Individual Registration Fee; \$20 – Family Registration Fee</b></p>
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